

For Immediate Release

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Press Contact:

Marti Brown

Phone: 707-704-2688

Email: marti@martibrown.com

**Citizens for Vallejo launch
Political Action Committee and kick off fundraising event**

VALLEJO, CA (April 7, 2014) – On April 11, 2014, Citizens for Vallejo (CFV) will hold its first fundraising event to formally launch its Political Action Committee (PAC) focused on Vallejo politics.

“Vallejo’s 2013 election season once again demonstrated how large injections of outside capital can derail the real issues in an election and destabilize our Democratic system of governance. It’s time to put integrity back into Vallejo politics and back into campaigning. We need to elect candidates who live within our means and celebrate our diversity. And that’s exactly what CFV plans to do,” stated Marti Brown, former Vallejo City Councilmember and CFV Board Member.

CFV’s mission is to identify, support and promote candidates that share a fiscally responsible and socially progressive collective vision for Vallejo.

When asked to comment on the direction of Vallejo city politics, CFV Board President Karol Heppe had this to say: “The independence of the Vallejo City Council has been undermined by special interests. And their backers have spent tens of thousands of dollars to elect candidates who will work to advance those narrow interests at the expense of Vallejo’s future. In contrast, Citizen's For Vallejo is dedicated to finding and promoting candidates and causes that champion the best interests of all Vallejoans.”

While CFV was officially formed in 2011, the PAC has never formally announced its formation, mission and members or undertaken public fundraising events and activities until now. Moving forward, CFV will be much more visible in local politics, provide voters with ‘no-nonsense’ campaign coverage, and *real* information about candidates and the issues.

“I’ve sought out accurate information about candidates and ballot measures in order to make the most informed vote. I’ve yet to find this in local election coverage or campaign materials. My goal is that CFV will fill this gap,” commented Councilmember Katy Miessner and CFV Board Member.

Please join CFV’s kick off and launch event this Friday and help bring integrity back to Vallejo politics!

Date: Friday, April 11, 2014

Time: 6:00 to 9:00 pm

Location: Contact Marti Brown at marti@martibrown.com for details.

For more information, visit www.citizensforvallejo.net and www.facebook.com/citizensforvallejo.

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